



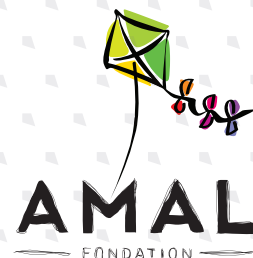
— *Redonnons l'espoir.* — Fondation Amal is a Montreal-based source of hope for chronically-ill children and those with disabilities. By hosting local and hip public events, this foundation strives to raise funds for other local charities that support and encourage children to prosper and lead a life full of hope.

Amal is the brainchild of a dedicated team that represents a hard-working and hard-playing young urban crowd. We are a reflection of our target audience: a niche market known as the Young and Affluent (Y&A), aged 25-39 years. The Y&A are the current trendsetters, with an ever-existing youthful mindset that eagerly embraces change and new ideas. They lead a hyperactive social and cultural lifestyle and are hardly home, making it difficult to reach them.

Amal gives you an opportunity to directly interact with the Y&A by serving as a link of communication with this constantly on-the-go crowd. By reaching out to the Y&A and fostering a new generation of philanthropists, Amal recognizes the impact of today's young donors and provides them with an opportunity to give back to the local community.

Follow us on  

Fondation Amal
1520 Docteur-Penfield Ave., suite 63, Montreal, Quebec
H3G 1B9
514-975-5349
fondationamal.ca



Fondation Amal is one of the few foundations in Quebec that support childhood disease and disabilities. Since its inception, Amal has partnered with local charities that communicate the same mission, including Leucan, Rêves d'Enfants and the MAB-Mackay Foundation, supporting local children fight their battles with life threatening illnesses and disabilities.



DELICIES
AU PAYS DES
Merveilles



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LE FASHION & SHOW 2012



Amal's fundraisers throughout the year are diverse in nature, ranging from sports events, local initiatives and signature galas. Our signature fundraisers are unique in offering highly interactive experiences integrated with enchanted themes and exciting venues, and have successfully gathered over \$50,000. Amal's events constantly guarantee unforgettable moments filled with scrumptious bites, notable company and plenty of surprises.



Fondation Amal participates yearly in the Spartan Race - where Amal members not only challenge their inner warriors for a great cause, but are also global advocates for Spartan's first physically challenged team, an initiative created exclusively by Fondation Amal.

The success of the event depends on the contributions from our generous sponsors.

Fondation Amal provides your company with a number of opportunities to:

Establish your brand

among the Y&A in Montreal and build your reputation by broadening your competitive edge.

Network

with other participating sponsors and build deeper community networks by establishing new business partnerships within all industries.

Raise awareness

for coping with chronic childhood illness and disabilities. This remains a challenge not only for the affected children and their families, but for our society as a whole as well.

Highlight community responsibility

by promoting Canadian values and contributing to the sustainable development of our local community.





For more information

Please contact us at e.lam@fondationamal.ca or visit our website at www.fondationamal.ca. We look forward to working with you as we build upon a tradition of philanthropy in 2015!

2015 Sponsorship Levels and Benefits

At Fondation Amal, we are constantly searching for new and creative ways to reach the Y&A crowd. In addition to the 2015 visibility opportunities that we are providing, which range from the use of social media to visibility during the event, we warmly welcome any other ideas that are in line with our mission!

Please contact us to create a perfectly tailored package to suit your brand, product or service.

| |  |  |  |  |
|--------------------------------------|---|--|---|---|
| | Diamond \$10,000+ | Platinum \$5,000+ | Gold \$2,500+ | Silver \$1,000+ |
| Signage at event | x | | | |
| Communications and media outreach | x | | | |
| Logo on giant cheque | x | x | | |
| Logo on printed event ticket | x | x | | |
| Logo on event posters | x | x | x | |
| Logo on event slideshow | x | x | x | x |
| Logo and hyperlink on Amal's website | x | x | x | x |
| Social media mention | x | x | x | x |
| Invitations to event | 4 | 3 | 2 | 1 |

Sponsorship Pledge Form

To help contribute to the success of Fondation Amal's events, please check the appropriate box(es).

☐

We would like to contribute the sum of \$|.....|

☐

We would like to contribute the following in-kind value of \$|.....|

Please describe the product(s) and /or service(s) and quantites of the in-kind sponsorship:

.....
.....
.....

Contact name

Company

Address

City Province/State

Country Postal/Zip code

Telephone..... Fax

Email

Signature

Amal representative signature Date

We thank you for your support!

Please make your cheques payable to:

Fondation Amal

1520 Docteur-Penfield Ave., suite 63
Montreal, Quebec H3G 1B9

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